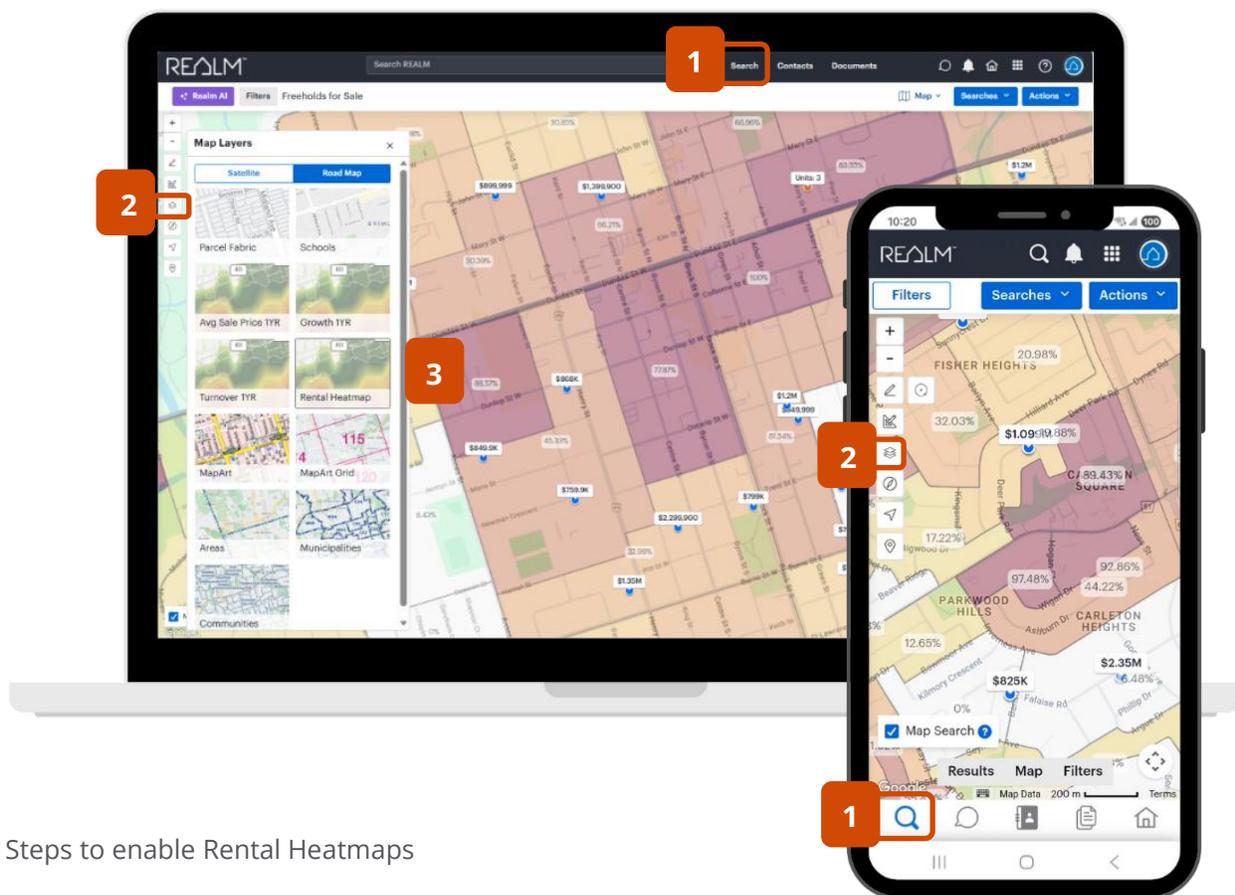# REALM.

Tips for Success

Rental Heat Maps in REALM

REALM now includes a **Rental Heat Map** feature that visually identifies rental property density in an area using a color-coded heat map.

Steps to enable Rental Heatmaps

1. Click (or tap on mobile) **Search**.

2. Select the **map layers** icon.

3. Choose **Rental Heatmap**.

4. View rental insights on the map window.

Note:

- Heat maps in REALM are **dynamic** and adjust based on the zoom level of the map.

- Color coding uses **warm colors** to represent density:
  Red → Orange → Yellow → No color, with **Red** indicating the highest rental property concentration.

For quick tips, follow us on Instagram **realm.mlp** or Facebook **REALMmlp.**

Stay in the loop and sign up to receive **REALM Newsletter.**